



How to develop IPP? From ideas to implementation

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Premise

- **Current EU version or IPP will fail**
 - Lack of vision
 - No added value
 - Complexity
 - Institutional unsuitability

Problem

- **IPP (or some version of it) should not fail**
 - 10 year programmes for sustainable production and consumption
 - No alternatives

So what next?

- **Sustainable Production and Consumption**
 - Process oriented
 - Function oriented
 - Target oriented
 - Innovation oriented

Where does Governance come in?

- **Ambitious strategy calls for an ambitious process**
- **Continuously changing roles for ALL stakeholders**
- **New institutions with new ways of co-operation**

Two sides of the same medal?

- **Sustainable production and consumption as the objective**
- **Good governance as the way of getting there**

How is this going to happen?

- **Forget IPP**
- **Leadership is needed**
- **Experimentation is crucial**
- **EU is not going to deliver**
- **No clue**

Great ideas are welcome



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Delivering sustainable solutions in a more competitive world