

# Integrated Product Policy in Sweden

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”The overall aim is to hand over to the next generation a society in which the major environmental problems have been solved.”

*(The Swedish parliament 1999)*

## 15 Environmental Quality Objectives

1. Reduced Climate Impact
2. Clean Air
3. Natural Acidification Only
4. A Non-Toxic Environment
5. A Protective Ozone Layer
6. A Safe Radiation Environment
7. Zero Eutrophication
8. Flourishing Lakes and Streams
9. Good-Quality Groundwater
10. A Balanced Marine Environment, Flourishing Coastal Areas and Archipelagos
11. Thriving Wetlands
12. Sustainable Forests
13. A Varied Agricultural Landscape
14. A Magnificent Mountain Landscape
15. A Good Built Environment

# Three strategies

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Efficient energy use  
and transports

Proper management of  
land, water, built environment

Non- toxic resource efficient  
cyclical systems

# Aims of IPP-Commission

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- Develop a basis for further development of IPP
- Focus on instruments and tools
- Need of knowledge of the environmental impact from products

# Conclusions

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- Total consumption is increasing
- Barriers are found on all levels in society
- Instruments do not reach all actors. Need for co-ordination among instruments
- More knowledge is needed. Information must be adapted to needs

# Barriers to sustainable consumption and production

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- **Societal level:** Governments/EU need legitimacy, the autonomy problem
- **Corporate level:** External costs not internalised, insufficient demand, investments, dominating design
- **Individual level:** habits, attitudes, costs, external barriers

# Conclusions

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## Conclusions, cont.

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- All actors have a responsibility
- The Governments/EU has an important role for overcoming barriers, involve actors, create sustainable consumption etc.
- Different policy areas must strengthen each other

# A more holistic approach

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- Co-ordination and development of different tools
- Information strategy must be developed
- Research programme for sustainable production and consumption
- Sustainable education

# Better conditions for market actors

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- Strengthening of international co-operation
- Environmental issues on equal footing with free trade
- Lifecycle approach in legislation Co-ordination of different requirements. Research. Reviewing licence system.
- Environmental requirement in procurement directive. Technology procurement.
- Evaluation on possible tax on raw material. Common minimum levels in EU.

# Greater co-operation among actors

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- Special investment for further development and implementation of IPP. Platform with concerned parties.
- Action plan for sustainable consumption
- Government should exercise environmental and ethical concern
- Co-ordinate different goods transportation, especially in EU

# THE END

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