

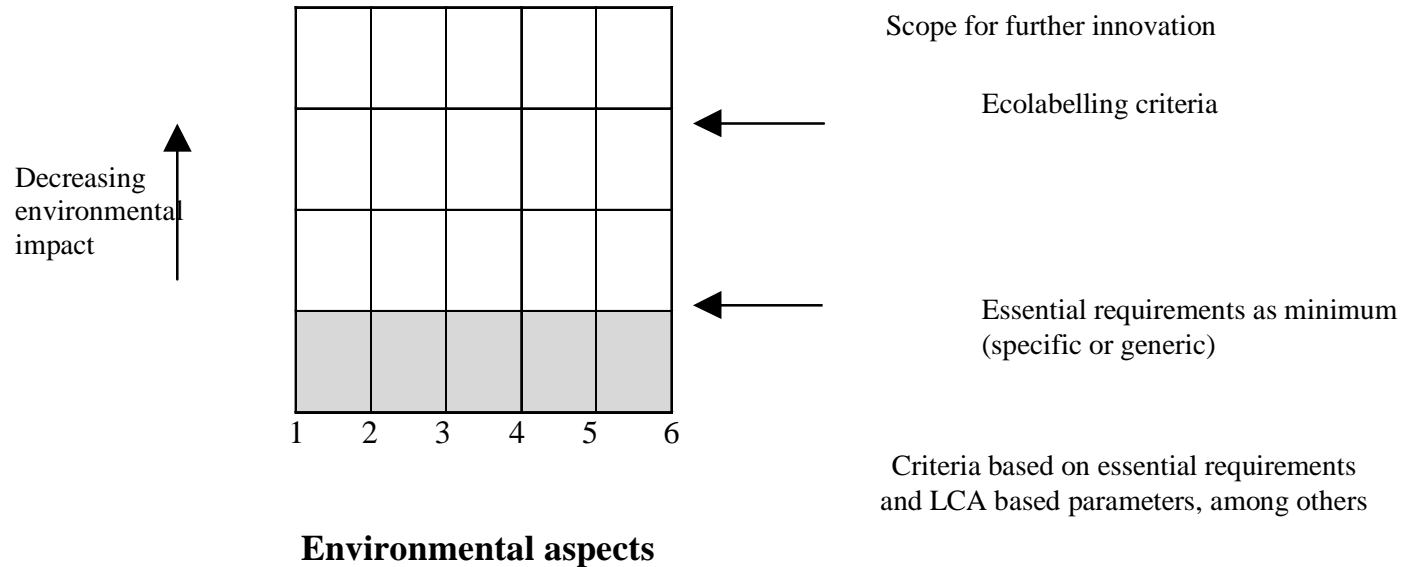
From Government to Governance: The Case of Integrated Product Policy

Wurzburg
9 September 2003

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What are we trying to achieve?



... vital tool implementing Waste Recycling and PREVENTION Strategy



European Commission

FWD

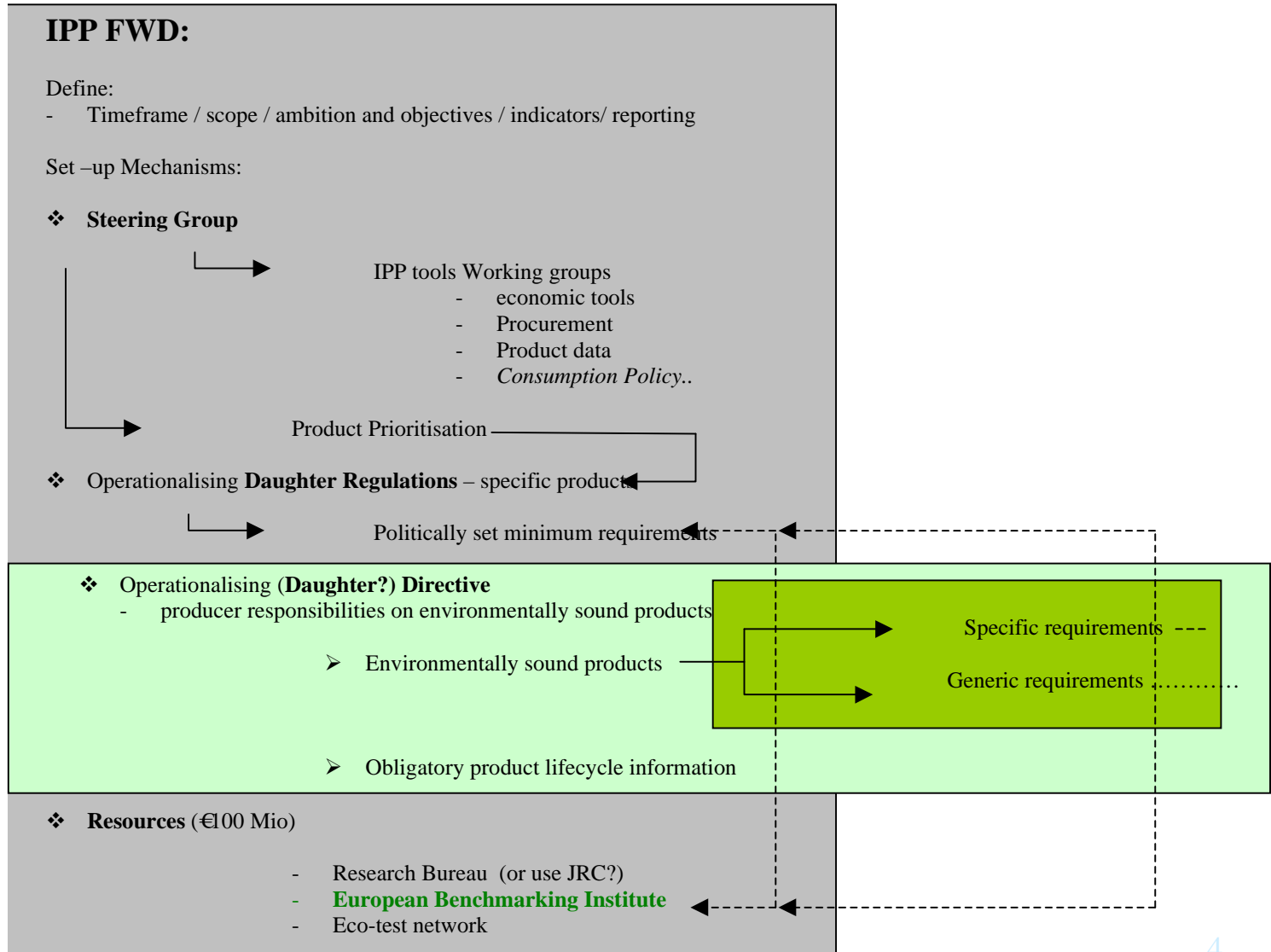
1. Scope, timeframe, reporting, evaluation, links
2. Priority environmental objectives (PEOs)
3. Establish Steering Committee and working groups - priority tools
4. Foresee dev. of specific minimum requirements on selected products
6. Estab. stakeholder procedures balanced participation - RULES (Ecolabel model?)
7. Foresee necessary IPP institutions, funding , resources

PLUS

.... Establish environmental product responsibility + product lifecycle data requirements



IPP framework directive



**... Policy should be
more than facilitation.**



Producer responsibility on environmentally sound products

make producers responsible for environmental soundness of their products (market restrictions)

- foresee environmental soundness - **specific minimum requirements** set by legislation, standards, EU Ecolabel

oblige environmental soundness - **generic requirements** where no specific requirements (making lifecycle thinking and eco-design the NORM)

oblige producers to supply **product lifecycle data**, standardise

